

# Car labelling Directive 1999/94/EC

## Public stakeholder consultation – questionnaire

Fields marked with \* are mandatory.

### INTRODUCTION

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This evaluation for the European Commission aims to identify the experience of EU stakeholders with the Car Labelling Directive 1999/94/EC.

The public consultation will help to assess the extent to which the Directive has achieved its objectives of:

- Ensuring that information on fuel economy/CO2 emissions is displayed prominently and in an understandable way to consumers prior to/at the point of sale.
- Increasing the awareness of CO2 emissions and fuel economy among consumers.
- Influencing consumers to purchase more fuel efficient cars.
- Encouraging car manufacturers to produce more fuel efficient cars.

The evaluation will also examine the costs and the benefits of the Directive and whether the impacts could have been achieved at lower cost.

Your responses will be used to help better understand the outputs, results and impacts of the Directive. The results of this public consultations will be published on the [consultation webpage](#).

The Commission seeks feedback on the following questions:

- \* 1. In what capacity are you completing the questionnaire?
- ☐ Citizen/Individual
  - ☐ On behalf of an organisation or authority

### Section A. Introduction (Citizens/individuals)

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#### Section A. Introduction (Citizens/individuals)

\* 2. Please provide your country of residence:

- |                                      |  |                                      |
|--------------------------------------|--|--------------------------------------|
| <input type="radio"/> Austria        | <input type="radio"/> Belgium            | <input type="radio"/> Bulgaria       |
| <input type="radio"/> Croatia        | <input type="radio"/> Republic of Cyprus | <input type="radio"/> Czech Republic |
| <input type="radio"/> Denmark        | <input type="radio"/> Estonia            | <input type="radio"/> Finland        |
| <input type="radio"/> France         | <input type="radio"/> Germany            | <input type="radio"/> Greece         |
| <input type="radio"/> Hungary        | <input type="radio"/> Ireland            | <input type="radio"/> Italy          |
| <input type="radio"/> Latvia         | <input type="radio"/> Lithuania          | <input type="radio"/> Luxembourg     |
| <input type="radio"/> Malta          | <input type="radio"/> Netherlands        | <input type="radio"/> Poland         |
| <input type="radio"/> Portugal       | <input type="radio"/> Romania            | <input type="radio"/> Slovakia       |
| <input type="radio"/> Slovenia       | <input type="radio"/> Spain              | <input type="radio"/> Sweden         |
| <input type="radio"/> United Kingdom |  |                                      |

Other, please specify below

3. Please provide your contact Information.

\* Contact Name

\* Email Address

\* Phone number

*Please note that received contributions, together with the identity of the contributor, may be published on the Internet, unless the contributor objects to publication of the personal data on the grounds that such publication would harm his or her legitimate interests. In this case the contribution may be published in anonymous form. Otherwise the contribution will not be published nor will, in principle, its content be taken into account.*

\* 4. DATA PROTECTION

Please read the [Privacy Statement](#) on how we deal with your personal data and contribution.

- ☐ Yes, I agree to the publication
- ☐ No

*If you object to the publication of the personal data on the grounds that such publication would harm your legitimate interests, please indicate this below and provide the reasons of such objection.*

## Section A. Introduction (Company/Organisation/Authority/Association)

### **Section A. Introduction (Company/Organisation/Authority/Association)**

\* 5. Please indicate the relevant country of countries of operation

- |   |   |   |
|---|---|---|
| <input type="checkbox"/> EU wide        | <input type="checkbox"/> Austria        | <input type="checkbox"/> Belgium            |
| <input type="checkbox"/> Bulgaria       | <input type="checkbox"/> Croatia        | <input type="checkbox"/> Republic of Cyprus |
| <input type="checkbox"/> Czech Republic | <input type="checkbox"/> Denmark        | <input type="checkbox"/> Estonia            |
| <input type="checkbox"/> Finland        | <input type="checkbox"/> France         | <input type="checkbox"/> Germany            |
| <input type="checkbox"/> Greece         | <input type="checkbox"/> Hungary        | <input type="checkbox"/> Ireland            |
| <input type="checkbox"/> Italy          | <input type="checkbox"/> Latvia         | <input type="checkbox"/> Lithuania          |
| <input type="checkbox"/> Luxembourg     | <input type="checkbox"/> Malta          | <input type="checkbox"/> Netherlands        |
| <input type="checkbox"/> Poland         | <input type="checkbox"/> Portugal       | <input type="checkbox"/> Romania            |
| <input type="checkbox"/> Slovakia       | <input type="checkbox"/> Slovenia       | <input type="checkbox"/> Spain              |
| <input type="checkbox"/> Sweden         | <input type="checkbox"/> United Kingdom |   |

Other, please specify below

6. Please categorise your organisation as appropriate

- |  |  |
|--|--|
| <input type="checkbox"/> Industry or business association        | <input type="checkbox"/> Vehicle manufacturer                      |
| <input type="checkbox"/> Vehicle trader/dealer                   | <input type="checkbox"/> Automotive supplier                       |
| <input type="checkbox"/> Consumer organisation / car users group | <input type="checkbox"/> Advertising/publishing organisation       |
| <input type="checkbox"/> Environmental/energy NGO.               | <input type="checkbox"/> Transport NGO.                            |
| <input type="checkbox"/> Consumer NGO.                           | <input type="checkbox"/> Member State competent authority          |
| <input type="checkbox"/> Another national authority or agency    | <input type="checkbox"/> Local/regional public authority or agency |
| <input type="checkbox"/> Consultancy.                            | <input type="checkbox"/> Research/academic institution.            |

Other, please specify below

\* 7. Is your association/organisation registered in the Transparency Register of the European Commission?

- ☐ Yes  
☐ No

Please provide the identification number of your organisation

If you are an entity not registered in the Transparency Register, please register in the [Transparency Register](#) before answering this questionnaire. If your entity responds without being registered, the Commission will consider its input as that of an individual and as such, will publish it separately.

8. Please provide your contact information.

\* Name of the organisation/authority

\* Email Address

\* Phone number

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\* 9. DATA PROTECTION

Please read the [Privacy Statement](#) on how we deal with your personal data and contribution.

- ☐ Yes, I agree to the publication
- ☐ No

*If you object to the publication of the personal data on the grounds that such publication would harm your legitimate interests, please indicate this below and provide the reasons of such objection.*

## Section B - General questions - Consumer's experience

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**Note:** This section is addressed to citizens/individuals. If you are representing an organisation or authority your answers will be considered in your capacity as an individual. If you do not wish to answer these questions, please move directly to section C (question 17).

10. Are you aware that information about the CO2 performance and fuel consumption of new cars is available:

	Yes	No	Do not know
On a label displayed on or near the car where it is purchased	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In a guide available for free at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
On a poster or electronic screen displayed near the car where it is purchased.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In any printed advertisements / promotional literature. (E.g. adverts in newspapers/magazines).	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

11. Have you been involved in purchasing a new passenger car since 2001?

- ☐ Yes
- ☐ No
- ☐ Do not know / cannot remember

12. For the most recent passenger car purchase, please specify if it was a private car or a company car.

- ☐ Private Car
- ☐ Company Car

13. Please indicate the Member State it was purchased in.

- |                                      |  |                                      |
|--------------------------------------|--|--------------------------------------|
| <input type="radio"/> Austria        | <input type="radio"/> Belgium            | <input type="radio"/> Bulgaria       |
| <input type="radio"/> Croatia        | <input type="radio"/> Republic of Cyprus | <input type="radio"/> Czech Republic |
| <input type="radio"/> Denmark        | <input type="radio"/> Estonia            | <input type="radio"/> Finland        |
| <input type="radio"/> France         | <input type="radio"/> Germany            | <input type="radio"/> Greece         |
| <input type="radio"/> Hungary        | <input type="radio"/> Ireland            | <input type="radio"/> Italy          |
| <input type="radio"/> Latvia         | <input type="radio"/> Lithuania          | <input type="radio"/> Luxembourg     |
| <input type="radio"/> Malta          | <input type="radio"/> Netherlands        | <input type="radio"/> Poland         |
| <input type="radio"/> Portugal       | <input type="radio"/> Romania            | <input type="radio"/> Slovakia       |
| <input type="radio"/> Slovenia       | <input type="radio"/> Spain              | <input type="radio"/> Sweden         |
| <input type="radio"/> United Kingdom |  |                                      |

Other, please specify below

14. Referring to your most recent purchase of a new car and information on CO2 performance and fuel consumption, please indicate if the following statements apply in relation to the options below by ticking the relevant box.

	The information was visible/available	I read the information	The information provided was clear/understandable	The information was useful	The information influenced my purchase decision	Do not know
Label displayed on or near the car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poster or electronic screen displayed near the car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In any printed advertisements / promotional literature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

15. Please indicate if you have faced any of the following problems in understanding the information provided in any of the following sources about the CO<sub>2</sub> performance and the fuel consumption?  
*(Please indicate all those that apply for each of the sources of information by ticking the relevant box)*

	The metrics (e.g. CO <sub>2</sub> /km) were not understandable	The presentation was poor / confusing	Information was missing	Other information (e.g. on costs) should have been provided
Label displayed on or near the car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Guide	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Poster or electronic screen displayed near the car	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
In any printed advertisements / promotional literature	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

Please indicate any other problems in understanding the information provided in any of the above sources about the CO<sub>2</sub> performance and the fuel consumption or other information that should have been provided.

16. Do you have any additional comments with respect to your experience of using either the label, fuel economy guide, poster/electronic screen or promotional literature in informing you about the CO<sub>2</sub> emissions and fuel economy of new cars?

## Section C – Specific questions

**Note: This section is addressed to companies/ organisations/ authorities / associations. However, if you are responding as a citizen/individual, you may also answer any of the questions in this section. If you are a citizen/individual and do not wish to answer these questions, please move directly to section D (question 34).**

17. How effective have the following been in terms of increasing consumer awareness of CO2 emissions of new cars?

*Please rate from 1: Not effective at all to 5: Very effective*

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guide available for free at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

18. How effective have the following been in terms of increasing consumer awareness of fuel consumption of new cars?

*Please rate from 1: Not effective at all to 5: Very effective*

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guide available for free at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>



19. How effective have the following been in terms of influencing consumers' decisions to purchase more fuel efficient cars?

*Please rate from 1: Very ineffective to 5: Very effective*

	1 (Not effective at all)	2	3	4	5 (Very effective)	Do not know
Label displayed on or near each new car model at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Guide available for free at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
A poster or electronic screen displayed near new car models offered for sale or lease at the point of sale.	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
In any printed advertisements / promotional literature (E.g. adverts in newspapers/magazines)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

20. How effective was the Directive in encouraging car manufacturers to introduce more efficient vehicles in the market?

*Please rate from 1: Not effective at all to 5: Very effective*

- ☐ 1 (not effective at all)
- ☐ 2
- ☐ 3
- ☐ 4
- ☐ 5 (very effective)
- ☐ Do not know

21. How has the Directive impacted the supply of more fuel efficient vehicles, i.e. increased consumer choice for more fuel efficient cars?

- ☐ It has had no impact.
- ☐ It has led to an increase in the supply of more fuel efficient cars.
- ☐ Don't know

22. How has the Directive impacted the price of more fuel efficient vehicles?

- ☐ It has had no impact.
- ☐ It has led to an increase in prices for more fuel efficient cars.
- ☐ It has led to a decrease in prices for more fuel efficient cars
- ☐ Don't know

23. Has the implementation of the Directive resulted in any costs in relation to any of the following aspects for the organisation(s) that you represent?

- ☐ Costs of information collection and record-keeping
- ☐ Cost of producing, printing, distributing, maintaining and updating labels, posters, guides etc.
- ☐ Costs of monitoring compliance for authorities (local/regional/national)
- ☐ None

Other types of costs (please indicate below)

If possible, please provide specific information on the actual costs directly associated with the implementation of the Directive (e.g. total expenditure associated with the specific actions on an annual basis, total time required for specific actions in full time equivalent).

24. If relevant for the organisation(s) that you represent, please indicate if you believe that any of the costs incurred by your organisation(s) could have been reduced (e.g. on the basis of synergies with other national, EU or international initiatives)?

- ☐ Costs of information collection and record-keeping
- ☐ Cost of producing, printing, distributing, maintaining and updating labels, posters, guides etc.
- ☐ Costs of monitoring compliance for authorities (local/regional/national)
- ☐ None

Please explain how these costs could be reduced

25. Has the implementation of the Directive resulted in any cost savings/ benefits in relation to any of the following aspects for the organisation(s) that you represent?

- ☐ Fuel cost savings
- ☐ Time savings, as a result of having easy access to information on fuel efficiency and CO2 emissions
- ☐ None

Other types of cost savings/benefits (please indicate below)

If possible, please provide estimates of the actual savings arising.

26. Are you aware of any issues (conflicts, overlaps, trade-offs or inconsistencies) between the requirements or the practical implementation of the Car labelling Directive and those set by other relevant policy tools developed at national, EU or international level (e.g. other legislation, standards, tax incentives, financial support programmes)?

- ☐ Yes
- ☐ No
- ☐ Don't know

If yes, please indicate the specific policy tool and the specific nature of the conflict, overlap or inconsistency.

27. Some EU Member States have included additional elements in their national CO2/fuel consumption labelling systems. Are you aware of any of the following additional elements in CO2/fuel consumption labelling systems in EU Member States?

	Included	Not included	Don't know
Running costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Air pollution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eco-scores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lifecycle CO2 emissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labelling of second hand cars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labelling of light commercial vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provision of information through electronic media (Internet, Television, Cinema, Radio)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

If yes, please specify the Member State(s) in which the additional element has been implemented.

28. How effective do you consider any of these additional elements in terms of influencing consumers' car purchase decision?

	1 (not effective at all)	2	3	4	5 (Very effective)	Don't know
Running costs	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Taxes	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Air pollution	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Noise	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Safety	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Eco-scores	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Lifecycle CO2 emissions	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labelling of second hand cars	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Labelling of light commercial vehicles	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>
Provision of information through electronic media (Internet, Television, Cinema, Radio)	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>	<input type="radio"/>

Others (please specify below)

Please explain your answer

29. Would the car labelling Directive have been more effective if information on air pollutants (e.g. NOx) had been included in addition to CO2 emissions and fuel consumption?

- ☐ Yes
- ☐ No
- ☐ Don't know

Please explain your answer:

30. Are you aware of any other positive impacts of the Directive that have not been mentioned above?

- ☐ Yes
- ☐ No
- ☐ Don't know

Please explain

31. Are you aware of any negative impacts of the Directive that have not been mentioned above?

- ☐ Yes
- ☐ No
- ☐ Don't know

Please explain

32. Member States are currently free to develop their own label designs and there is currently a range of different labels across Member States. To what extent do you agree that the level of flexibility that the Directive provides is appropriate to meet the objectives of the Directive?

- ☐ Too flexible
- ☐ Sufficiently flexible
- ☐ Not flexible enough
- ☐ Don't know

33. Please indicate the extent to which you agree or disagree with the following statement: There is still a need for EU legislation to inform consumers of the CO<sub>2</sub> performance and fuel consumption of new cars.

- ☐ Strongly agree
- ☐ Slightly agree
- ☐ Neutral
- ☐ Slightly disagree
- ☐ Strongly disagree
- ☐ Don't know

## Section D. Final Remarks

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34. Please indicate any reports or other sources of information that provide evidence to support your responses. Please provide the title, author and, if available, a hyperlink to the study/report.

35. Do you have any further comments to make regarding the Car Labelling Directive?

Thank you for participating in the survey